



Sponsorship and Exhibit Opportunities 2024

The Canadian Maximo Users Group (CanMUG) is pleased to announce the upcoming opportunities to provide sponsorship for the CanMUG conferences.

The CanMUG conference is an excellent opportunity to meet the local and regional Maximo community and potential Maximo newcomers all together on home turf. Members of the CanMUG are engaged in helping each other find new and better ways to solve problems and achieve business objectives. CanMUG was started in 2002 and holds three annual meetings in Calgary, Toronto and Vancouver attracting Maximo users from a wide variety of industries.

Why should you attend?

We're focused

CanMUG provides a unique opportunity to make face-to-face contact with your target market. Simply put: make personal contact with over 150 professionals concerned with Enterprise Asset Management and related products and solutions.

We're national

This is the only nationwide Canadian User Group for local management, administrators, and users to attend.

We're established

The CanMUG Group has been meeting for over 21 years.

We're cost effective

No other conference you attend will put you in touch with more potential local clients or other users for so little strain on your travel budget. Each year our meetings annually attract over 400 Maximo End Users representing over 75 companies.

The CanMUG Steering Committee invites you to choose one of our new 2024 Sponsorship packages to participate in this wonderful networking event!

Contact our Steering Committee Sponsor Coordinator Brett Doney at brett.doney@paramountres.com to secure your sponsorship spot!

* Training workshops take place on the second day of the conference.

** One (1) conference pass is included with Platinum, Gold & Silver sponsorships, additional representatives up to the maximum must register individually and pay the attendance fee.

***2 meetings Toronto and Calgary are available in 2024. Due to unforeseen hotel strike circumstances the Vancouver conference moved from November 2023 to January 2024.

****New for 2024 Hospitality Sponsorships can be added to Platinum, Gold, and Silver Sponsorships or can be independent. Hospitality Add-Ons/Sponsorships are still available for Vancouver.



NEW! Hospitality Add-Ons / Sponsorships – 8 sponsors

- Can be added as an add-on to Platinum, Gold, or Silver Sponsorships, or can be an independent sponsorship.
- Dedicated recognition and thank you slides during the sponsored meal
- Logo, link, and company description on the CanMUG website
- Opportunity to place pull-up banners in the serving area and signs on buffet tables for the duration of the meal selected.
- Networking breaks – 2 sponsor spots available for each meeting
- Breakfast – 2 sponsor spots available for each meeting (includes additional pamphlet placements on each dining table)
- Lunch – 2 sponsor spots available for each meeting (includes additional pamphlet placements on each dining table)
- On-site Networking Social Reception – 2 sponsor spots available for each meeting (includes Signature Drinks named by sponsor)

Platinum Sponsorship – 11 sponsors, for both Toronto and Calgary 2024

- **NEW!** You may add a Hospitality Add-On to a Platinum Sponsorship
- 6' exhibitor table, chairs, electrical and Wi-Fi connection
- Preferred table location
- 2-minute sponsor introduction during the conference
- Recognition and thanks during opening and closing conference sessions.
- Logo, link, and company description on the CanMUG website
- One (1) free individual pass to a CanMUG meeting
- Opportunity to submit an abstract to provide hands-on optional training
- Opportunity to submit a paper for an end-user presentation provided the end-user is the main presenter
- Maximum number of attendees per meeting three (3)

Gold Sponsorship – 5 sponsors

- **NEW!** You may add a Hospitality Add-On to a Gold Sponsorship
- 6' exhibitor table, chairs, electrical and Wi-Fi connection
- Recognition and thanks during opening and closing conference sessions
- Logo, link, and company description on the CanMUG website
- One (1) free individual pass to a CanMUG meeting
- Opportunity to submit an abstract to provide hands-on optional training
- Opportunity to submit a paper for an end-user presentation provided the end-user is the main presenter
- Maximum number of attendees per meeting three (3)

Silver Sponsorship – as space permits

- **NEW!** You may add a Hospitality Add-On to a Silver Sponsorship
- Recognition and Thanks during opening and closing conference sessions
- Logo on the CanMUG website
- One (1) free individual pass to a CanMUG meeting
- Opportunity to submit abstract to provide hands-on optional training
- Opportunity to submit a paper for an end-user presentation provided the end-user is the main presenter
- Maximum number of attendees per meeting one (1)